

# CATALOG SHOWCASE

## Show Off Your Products in the Catalog Showcase!



- Reach Art Educators nationwide
- Appears two times per year: choose May, December or both
- Exposure through our website—links to your home page
- Catalog displayed in full color
- Up to 50 word description
- Reserve one time for \$250 or both issues for *only* \$225 each

**COMPANY NAME**

**Your Catalog Here In FULL COLOR**

Insert your catalog description here – 50 words or less. The included Reader Service number and custom order form/envelope make it easy for customers to respond. If there's a charge for the catalog, include the price or indicate FREE.

[web@contactinformation.com](mailto:web@contactinformation.com)  
(888) 000-0000

Circle #000 on Reader Service Card

### CONTACT:

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arts & activities®

artsandactivities.com

**IS YOUR CATALOG REACHING ALL OF YOUR POTENTIAL CUSTOMERS?** Promote your catalog to art educators nationwide in the *Arts & Activities Catalog Showcase* appearing in our May and December issues. Each catalog is displayed in full color, with up to 50 words of descriptive copy. Showcase ads offer readers a quick and easy reference to a variety of suppliers.

**RESPONSE DEVICE GUARANTEES BIG RETURNS** Your catalog will also appear on the *Arts & Activities* website with a link to your home page. Our online *Catalog Showcase* has become one of our site's most visited pages.

Each Catalog Showcase ad is numbered and included on our postage-paid Reader Service card, making it even easier for readers to respond. We will compile the requests and send the readers' contact information to you on labels or via e-mail.

## RESERVE TODAY!

Name \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Catalog Name \_\_\_\_\_

Signature \_\_\_\_\_

May / \$250

December / \$250

Both / \$225 each